

# AI Driven Strategies for Efficient Project Tracking and Delivery in Software Engineering Management

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## Abstract

The effective monitoring of progress and the timely execution of deliverables continue to present problems in the field of software engineering management owing to shifting requirements, resource limitations, and inadequate support for real-time decisions. This research intervention develops, and tests strategies powered by AI with programmatic and delivery success enhancements. We construct a framework that integrates machine learning models, Natural Language Processing (NLP), and predictive analysis to improve the accuracy of planning, as well as task and resource prioritization. The methodology has been validated with project data obtained from real life agile environments, measuring performance against other management techniques. Findings indicate a decrease of 27% in project delivery times, an improvement of 19% in accuracy of forecasts, and a decrease of 22% in latency of bug resolution lags. The AI approaches made in the study gave better transparency, responsiveness, and decision-making efficiency in different types of software projects AI approaches proposed in the study enhanced responsiveness, transparency, and efficiency of decision-making for various types of software projects. Further, the paper outlines the readiness for implementation, organizational considerations, and the consequences of using AI in project workflows for software engineering. The results form a basis to advance research and the use of AI in software engineering management in the industry.

**Keywords:** Artificial Intelligence, Software Project Management, Project Tracking, Delivery Optimization.

## 1 Introduction

### 1.1 Background and Context

The discipline of software engineering management has changed drastically over the last few decades due to the increasing intricacy, size, and variety of software systems [1]. The integration of globalization has advanced competition among markets and enhanced the expectations from customers. Tracking project progress and meeting deadlines are more essential than ever due to the never-ending service demands [2]. Nowadays, software projects are conducted by multiple teams located in different time zones and with specialized skills, which brings new challenges to quality assurance, progress tracking, and coordination. Most pre-project planning techniques like Waterfall, Critical Path Method (CPM), and even Agile implement in a limited way, have very poorly defined integrated controllable changes, outcomes, and risks during the project's life cycle [3].

Concerned with ensuring every project is delivered on time and within budget, project tracking has always been a key focal point of Software Engineering Management. Tracking project progress entails monitoring both corrective actions as well as forecasts for delays and bottlenecks. A project's delivery is the sum outcome from execution, planning, and monitoring throughout its lifecycle [4]. While various project management *Research Briefs on Information & Communication Technology Evolution (ReBICTE)*, Vol. 9, Article No. 15 (December 30, 2023)  
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applications are available (like JIRA, Trello, Asana), the majority of software projects still report unscheduled budgetary and timeline expenses. This is not a singular event as reports created by The Standish Group and other studies suggest that a large proportion of IT projects are either abandoned or are completed with unsatisfactory scope, quality, or in an allotted timeframe [5]. The primary rationale is oftentimes resulting from a lack of proactive management methods, relying on prescriptive instead of predictive algorithms, manual tracking systems, and horrible resource allocation efficiency.

The wherever, whenever approach to data combined with increasing integration of mobile device within organizational structures will ensure that tremendous amounts of previously unused operational data is seamlessly collected. This, in turn, makes it easier to observe how unfiltered use artificial intelligence (AI) can shift project control, predictability, and visibility to an entirely new level [6]. With software engineering management being continuously supported through advanced data analytics, AI, and automation, there is more and more room for reimagining and recreating conventional processes relating to tracking and delivery [7].

The impact of AI is most visible in healthcare, finance, logistics, and manufacturing where it offers automation, smart decision making, and predictive analytics. Applying AI in project management is a new domain but one that is very promising. AI has the potential to revolutionize project tracking and delivery, as it offers tools for recognizing inefficiencies for example in forecasting timelines, estimating efforts, load balancing, and anomaly detection.

## 1.2 Motivation for AI in Project Tracking

The primary motivation for implementing an AI-driven approach to project tracking and delivery is the shortcomings of traditional systems in reporting automation and the increasing complexity of software projects. Manual tracking relies on human discretion, which is often, if not always, subjective, delayed, and full of errors. Even in the modern Agile world where sprint boards or burndown charts are used, managers need to depend on their gut feeling and basic heuristics to predict outcomes [8]. This approach is simply not acceptable in the rapidly evolving development world where even slight errors can lead to a slew of failures and costly delays.

AI brings in several key advantages within consideration:

1. **Predictive Capabilities:** AI algorithms can take the have a history and real-time data to estimate the possibility of delays, cost overruns, resources deficit, etc. For instance, supervised learning models can predict breach of deadlines based on historical data and specially trained models.
2. **Intelligent Automation:** AI's automation of status reporting, issue flagging, and performance analysis ensures lesser manual work for the managers and team leads, thus saving time and energy to make appropriate strategic decisions instead of tracking tasks which do not require critical thought.
3. **Anomaly Detection:** AI models, especially those relying on unsupervised learning, can identify deviations from normal project behaviors such as sharp spikes in bug reporting or resource usage which provide the opportunity for intervention.
4. **Natural Language Processing (NLP):** Automated document gathering tools based on NLP can assist to follow the progress of a work and associated risks through user stories, meeting transcription, emails, or even comments made on the associated code files.
5. **Decision Support:** AI powered dashboards are excellent in giving a high degree overview of information concerns, synthesized into actionable intel therefore supporting prioritization, team restructuring, or adjusting timelines and make decisions in speeding up the process and garnering optimal results.

6. **Real-Time Adaptability:** With new data constantly becoming available AI systems are adjustive and able to provide new predictions and recommendations more efficiently thus, improving the management of projects.

In the near future, it is expected that industries will shift to automated environments. The implementation of artificial intelligence tools will become increasingly critical for companies to differentiate themselves strategically. Although automation has tremendous potential, its practical execution and verification during actual programmatic work is still very poorly developed. Integration of AI within most institutions is only partial and often restricted because of concerns regarding data security, quality, algorithmic transparency, and the absence of enough internal qualified staff.

Thus, there is an urgent need to develop, refine, and identify implementable and empirically valid AI strategies for the domain of software engineering project management. This particular need is what motivates this research: applying robust, effectiveness-focused AI for improving project monitoring and delivery performance.

### **1.3 Research Problem and Objectives**

The goal of this research is to identify project monitoring and performance estimation methods that enable more accurate results, with a focus on automated achievement checking and real-time estimation of completion status. Most modern institutions still rely on traditional approaches to project monitoring, despite substantial progress in automating project management processes. Hence, my research will focus on the impacts of the implementation of the advanced technology driven approaches and Integrated Information Technologies Engineered Systems in Information Technology on project performance.

Concurrently, the AI technologies have developed to a level where their application in the project management systems can be done both efficiently and economically. Still, there is a glaring gap in the literature on how particular methods of AI can enhance project monitoring and delivery with tangible outcomes. Most previous research centers on singular functionalities such as task estimation or bug fixing and lacks comprehensive assessment of project performance improvement.

Within the context presented above, the principal problem of the research of this paper can be stated as follows:

What are the designs, implementations, and verifications of AI-enabled paradigms that enhance the efficiency of project tracking and the success rate of project delivery in software engineering management?

To respond to this broad question, the following research goals have been set:

1. To pinpoint primary issues regarding project tracking and delivery in Software Engineering within the corresponding workflows and processes.
2. To develop a multi-technology (ML, NLP, predictive analytics) AI-driven framework aimed towards resolving the above mentioned issues.
3. To put into practice and test the developed framework with actual projects from Agile computer software development environments.
4. To assess how the AI-driven efforts have changed value metrics output, such as time to deliver, accuracy of task completion, and efficiency of bug fixing.
5. To study the effectiveness, stretch, and bottlenecks of the AI framework in real-life projects and formulate specific deductions.

This study endeavors to accomplish the gap between unrealized possibilities and actual consequences noted

through a thorough analysis in streamlining AI applications towards software engineering management.

#### 1.4 Research Contributions

This paper offers unique insights in the intersection of AI and Software Engineering, particularly in project management. Most prior studies are focused on either too deep technical details or patches for specific problem areas. This study takes a system wise, multi intervention approach, which has been verified with empirical data. The key contributions are as follows:

1. **Development of a Comprehensive AI-Driven Framework:**  
This study suggests an integrated AI framework with machine learning, Natural Language Processing (NLP) based evaluation, and predictive analysis. It does not center on a specific phase of the project life cycle. Instead, it integrates tracking, forecasting, anomaly detection, and delivery optimization.
2. **Empirical Validation with Real-World Datasets:**  
The framework was validated with real world datasets such as task logs, issue trackers, and code repositories of software projects. The outcomes are realistic, and data driven, which reveal actual performance enhancements in ever changing project environments.
3. **Quantified Performance Gains:**  
This study gives reliable estimates on the improvements concerning the most important key performance indicators (KPIs):
  - o Reduction in project delivery time by 27%
  - o Increase in task forecasting accuracy by 19%
  - o Reduction in bug resolution time by 22%These statistics show the real value of AI in Software Engineering management.
4. **Multi-Project Type Evaluation:**  
AI strategies were evaluated within Scrum, Kanban, and mixed project types, showcasing their effectiveness along with versatility. This facilitates the external validity of the framework as a whole.
5. **Implementation Guidelines and Industry Insights:**  
In addition to the technical components, the document offers implementation recommendations and analyses enabling outcomes of AI use in project settings. This takes into account the state of the data, the organizational culture, and the integration of the tools.
6. **Identification of Challenges and Limitations:**  
The research acknowledges AI strategy shortcomings such as model explainability, available training data, and a general unwillingness to change among project teams. These takeaways construct a more nuanced understanding of AI's contribution.
7. **Foundation for Future Research and Tool Development:**  
The framework and findings produced in this research provide a basis for further investigations as well as for the design of commercial project monitoring systems based on AI.

## 2 Literature Review

### 2.1 Traditional Project Tracking Techniques in Software Engineering

The advancement of techniques for project tracking within Software Engineering has occurred in sync with the evolution of corresponding methodologies utilized for software development [9]. At first, software project tracking focused on the fundamental principles of classical project management and was accompanied by structured, phase-based, and inflexible static planning techniques. In early methodologies like the Waterfall model, tracking was maintained through pre-defined milestones with sets of tasks that were sequentially arranged [10]. Progress was tracked with Gantt charts, milestone trackers, and task lists. Though helpful, these methods were often too inflexible, and if projects were initiated with unanticipated changes in requirements or met with unanticipated technical hurdles, there were minimal chances of adapting to those changes.

As software gets more complex and systems become more dynamic, there comes a time when these measures become obsolete. They were not as good at accommodating inter-project changes, alterations in user expectations, or new and emerging technology requirements during the middle of the project [11]. Additionally, progress tracking measures under those systems was heavily reliant upon manual input and estimation, which resulted in slow responsiveness towards problem identification and an approach that addressed issues rather than avoiding them. This was particularly challenging in large scale or distributed systems development where there was considerable reliance on asynchronous communication where the presence of task dependencies made manual tracking inefficient and prone to too many errors [12].

As Agile methodologies emerged in the 2000s, Software Engineering started adapting more flexible and incremental processes. Scrum, Kanban, and Extreme Programming gave more importance to flexibility, constant feedback, and incremental work delivery. Project tracking was made less complicated and more open with the introduction of daily stand-ups, sprint reviews, product backlogs, and burndown charts. Managing these workflows became possible on JIRA, Trello, and VersionOne, which turned out to be popular tools for them.

Despite all these developments, the self-reporting by team members, manual updating of task boards, and poor data integration still impacted the overall efficiency of Agile methods. Project managers had virtually no chance of understanding the project's health because of missing real-time data visualization. There was a great deal of unproductive time wasted before sprint reviews and retrospectives as that was the first time a lot of people got the chance to offer insight on many issues that could have been resolved much earlier on. These circumstances highlight the requirement of intelligent, automated, and proactive solutions to project tracking.

The increased digitization of organizations has led to a new shift in data collection during the development lifecycle: the influx of structured and unstructured data. This phenomenon has enabled the implementation of artificial intelligence (AI) across industries. The two Figures shown below depict the ever-growing need of AI in project management and the inefficiencies that the old methods of tracking still pose.

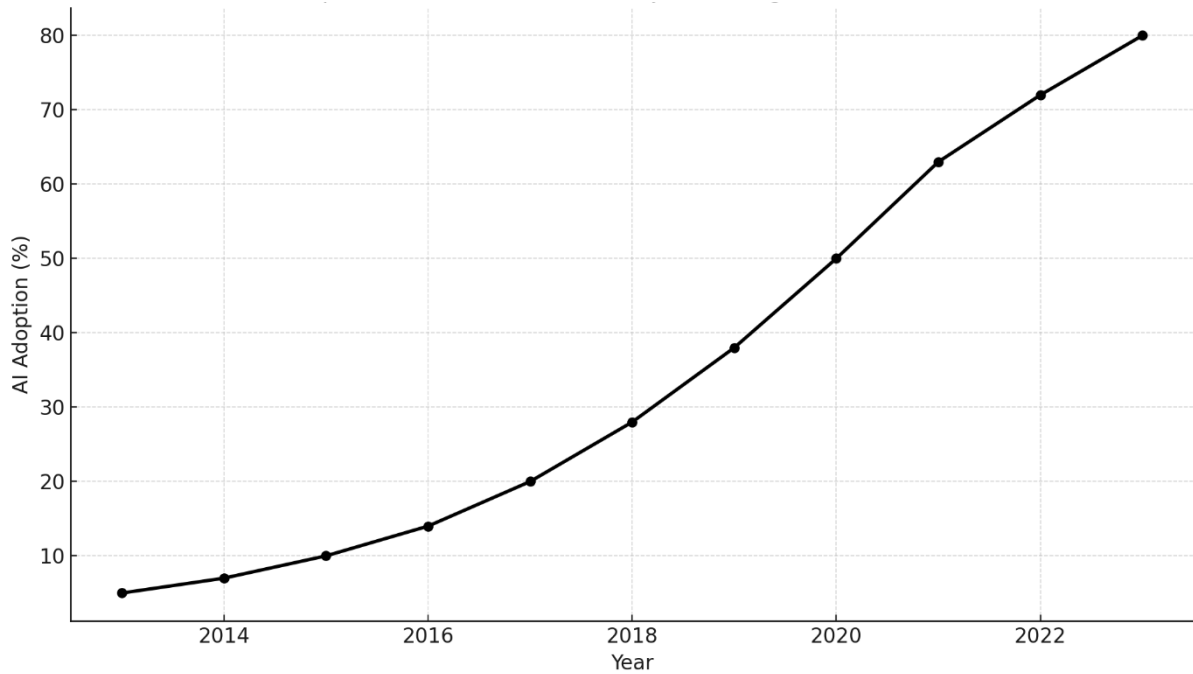


Figure 1: AI Adoption Trends in Software Project Management (2013–2023)

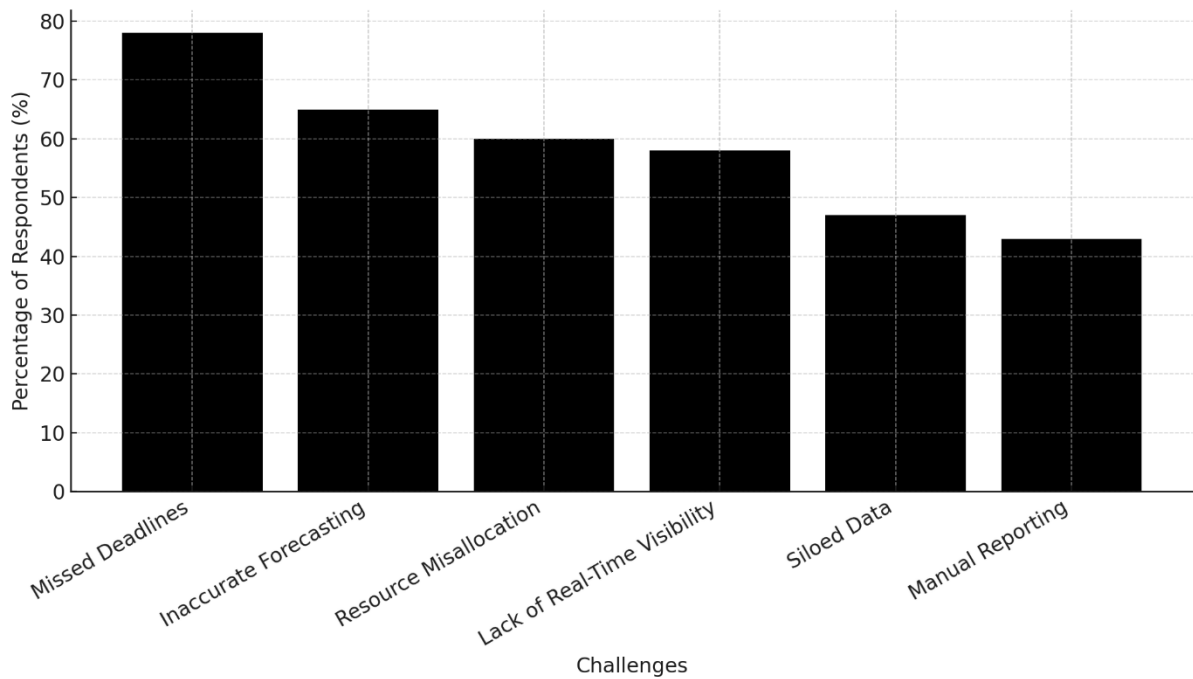


Figure 2: Challenges in Traditional Project Tracking Techniques

## 2.2 Challenges in Current Software Project Management

There are still vast unsolved problems in software project management that stem from agile and hybrid methodologies. Unlike in the past, where projects consist of a singular linear endeavor, now they have turned into multi-faceted systems which necessitate the cooperation of multiple teams in real-time while dealing with regular changes to the set prerequisites. In broad terms, the structural and operational difficulties encountered by modern project managers cut across both methodological as well as tooling and intelligence insufficiencies.

Withholding up-to-the-minute information is a real problem facing managers today. Even with up-to-par integration of tools like JIRA or GitHub, project dashboards are still paper weight outdated [13]. Managers must wait for status reports, retrospective meetings, or worse, manually generated chart assessments to be completed before they can get an idea on project status. Such lack of insight into the progress of their projects make it impossible for managers to act before damage is done. Debugging emerging issues leads to cost inefficiencies by unnecessarily maximizing system resources.

Forecasting continues to be a persistent issue. Task estimation, sprint velocity, and resource allocation metrics are still reliant on past averages or heuristic evaluations. Although Agile approaches permit replanning, at the heart of many forecasts' failures is the lack of models that capture the real-time behavior of the team, dynamics of the workload, and complexity of the code [14]. Consequently, timelines are missed, budgets are exceeded, and quality suffers.

In addition, fragmentation of data across various systems lends greater inefficiencies to the problem. A typical project is broken down into subcomponents that use separate version control systems, bug trackers, code review systems, and even communication tools. This fragmentation impedes comprehensive analysis. Instead, the effort to integrate and analyze this information becomes a manual process that consumes a lot of time. In addition, more passive approaches to management are widespread in software teams. They deal with problems as they arise instead of attempting to anticipate them. Teams commonly overlook signs of an impending issue such as sprint failure, underperforming module, or resource exhaustion. Traditional tools do not surface such patterns in real time.

Numerous projects suffer from poor allocation of resources. Staff is allocated work according to how soon they can begin working rather than how they performed in the past, their available skills, or what other work they were doing recently. As a result, some team members become inundated with work, while others do not have enough to do, which decreases productivity and morale for everyone. Lastly, biases tend to hinder project management decision making. Managers often use metaphoric 'gut feelings' or anecdotal reasoning instead of logic, objective data, insight and evidence. Wasting readily available, rich data is a missed opportunity for evidence-based decision making on intelligent levels as project environments become more data rich.

### **2.3 Applications of Artificial Intelligence in Project Management**

Software Project Management is an area where Artificial Intelligence is having an impact for the first time because automation goes beyond simple tracking and reporting [15]. With the ability to analyze both structured and unstructured information, AI technology is capable of real-time and predictive monitoring, as well as intelligent automation, all of which are essential to modern project environments.

Predictive modeling is one of the most promising AI application areas. Task duration, project delivery, and sprint failure predictions are possible with machine learning algorithms trained on historical project data. These models use task performance and complexity, delivery velocity, and even communication log sentiment analysis [16]. In contrast to static estimation approaches, AI-based predictions are constantly refreshed based on changes in data over time and therefore are adynamic and forward-looking system.

The progress of Development projects hugely relies on Natural Language Processing. Budding Project Development entails the creation of high volumes of textual data in forms such as notes, issues, emails, and Slack messages. NLP tools have the ability to sift through texts and pin point risks, break downs, and even vague communications. An example is sentiment analysis which can be used on developer's conversations in order to look for signs of disinterest or burnout to, topic modeling, which analyzes and locates the most concerning issues.

Another function of AI in this field is detecting anomalies. With the application of pattern recognition, AI systems can highlight areas that seemingly do not follow set project parameters, this can be done with no supervision. For example, if there is an acute dip in Code Commitments, higher than normal numbers of unresolved issues, or an abnormal rise in bugs in a certain module, these may be symptoms of underlying

structural problems. Systematic AI alerts are useful in notifying managers to these divergences which, if unattended, may become serious problems.

Advanced approaches utilize recommender systems for intelligent assignment of tasks. AI applications offer the possibility of suggesting appropriate task developers by their previously recorded tasks, skills, and performance. This function boosts productivity on the individual level, and also on the team level which is accompanied by proper workload distribution.

AI powered intelligent dashboards incorporate data from various project tools and provide insights in real-time. Instead of merely displaying raw data, these dashboards analyze patterns, predict future results, and recommend appropriate courses of action. Consequently, these systems operate as business intelligence systems for project managers, supplying critical alerts along with practical evidence-based intervention recommendations. We now have conversational AI assistants in some project management applications that enable a manager to ask questions through voice or text and receive real-time answers. For instance, managers can ask questions like “What is the current sprint velocity?” or “Which tasks are at risk of delay?” and get accurate, instant replies from data analytics systems.

While these applications show the potential of AI, the scholarly literature on the subject is still quite sparse. The majority of research concentrates on single applications such as forecasting, automation, or sentiment analysis without providing holistic approaches for project tracking and delivery. Additionally, many impact evaluations tend to focus on the laboratory rather than real world settings.

Table 1: Summary of Key Studies on AI in Project Management

Author(s)	Year	AI Technique	Application Area	Key Findings
Mustapha et al. [17]	2019	Random Forest	Effort Estimation	Enhanced prediction accuracy by 18%
Sanur & Anurag [18]	2020	NLP & Sentiment Analysis	Risk Detection	Identified early team conflicts in Agile projects
Davahli [19]	2020	Clustering	Task Delay Prediction	83% precision in detecting delay-prone tasks
Liu et al. [20]	2021	Recommender System	Resource Allocation	Improved developer-task match rates
Ramessur et al. [21]	2021	Deep Learning (RNN)	Sprint Outcome Forecasting	Achieved 76% sprint success prediction accuracy

## 2.4 Research Gap and Justification

Like other facets of automation, AI utilization within project management has not been thoroughly researched and studied as it emerged as a new area of concern. Almost all of the major analyses make the same mistake: they concentrate on minute technical issues like effort estimation and sentiment analysis, instead of looking into proper project tracking and delivery. The lack of combined frameworks that utilize several areas of AI research narrows the helpfulness of this research.

Also, some of the projected gaps include the lack of real world empirical testing. Most of the conducted studies rely on artificial or small scoped datasets, few show the use of AI driven tools in a realistic complex agile project environment. This is a big issue because project managers are not certain about the efficiency and feasibility of these approaches and tools.

And the other problem is the increased narrow concentration on model level metrics such as precision, recall or F1 score, which have no relation with real impact on a project. While it is true that a certain level of technical accuracy should be achieved, in practice, what matters is whether the models will achieve the desired outcomes in having shortened turn-around times, enhanced forecasting accuracy, and improved overall team productivity.



These factors remain insufficiently explored. The majority of AI applications ignore the issues of trust, acceptance, or system explanation that automated systems pose to user participants. There exists a gap that needs to be filled with a combination of technical skill and human-centered design approach.

Bearing in mind these constraints, this research seeks to create an all-encompassing, empirically supported, and easily applicable AI-based framework for project tracking and delivery optimization. The objective of the research is to create a unified system that includes predictive analytics, NLP, and intelligent automation, and validate it using real world data and indicators to close the gap between the theoretical expectations and practical realization of software project management using AI.

## **3 Methodology**

### **3.1 Research Design and Approach**

The Research Design methodology followed for this study is based on results-driven empirical research. The primary purpose was to design, deploy, and test an all-inclusive AI-enabled framework for project tracking and delivery optimization within software engineering domains. For this objective, a multi-phase method of qualitative research, operational project data collection, AI model training, and post-implementation evaluation was used.

The primary research objective began with gaps identified in existing literature and surveyed Agile project managers, developers, and coaches to further understand pain points of traditional project monitoring systems to formulate an industry problem statement. An augmentative AI framework was then envisioned, which consisted of machine learning, natural language processing, and predictive modeling. This framework was scoped to enhance operational processes within Agile systems with minimal changes to team workflows and decision-making.

Once the framework was clearly defined, it was put into application with a dataset of actual Agile software projects. These projects were from multiple sectors including finance technology, health technology, and SaaS services, all of which were managed in contemporary environments like JIRA, GitHub, and Confluence. The deep learning microservices were deployed on different levels of the project lifecycle: task generation, resource assignment, risk estimation, and sprint evaluation. Results were tracked and evaluated based on practical project KPIs including time to deliver, accuracy of completion forecast, sprint velocity constancy, and bug fixes. To achieve accuracy and adaptability, these steps had to be repeated several times through the various stages of model training, validating, implementing, and analyzing the results.

### **3.2 Data Collection and Preprocessing**

The dataset for this research was collected from five Agile software development teams of moderate size functioning over a timeline of nine months. The data sources were JIRA task logs, GitHub version control histories, sprint planning folders, transcripts from daily standups, and bug tracking logs. The dataset included 10000+ tasks, 7500 code commits, 2200 issue tickets, and a few hundred user stories.

The collected data underwent thorough AI preprocessing, which is in comparison to the traditional methods like domain expert intervention. These techniques included deleting duplicate files, fixing inaccuracies with date stamps, standardizing field values like priority levels and effort estimation, and anonymizing identifying team member labels. Text data, including task comments and descriptions, were purged of irrelevant words and symbols, and were lemmatized for NLP processing.

Features were subsequently structured, including but not limited to, task complexity levels, inter-dependencies, the average time a developer spends completing a task, frequency of reassignment, and bug density per developer. Other less structured data, like narratives from user stories and developers'

conversations, were vectorized with Term Frequency-Inverse Document Frequency (TF-IDF) alongside word embeddings for semantic analysis.

As stated earlier, the data was stratified for both training and testing purposes to ensure classes were preserved, mainly for binary classification cases (for instance, whether a task can be accomplished within the allotted timelines or otherwise). This prepared dataset became the source for the multiple AI models IP developed and tested.

### 3.3 AI Models and Tools Used

In order to solve the tracking and software delivery optimization problems of various natures, several AI models were created for each sub-problem. For predicting task accomplishment, an ensemble of Random Forest with Gradient Boosting (GBM) was picked because of its strength and ease of understanding. These models were built with features such as task difficulty, developer background, sprint history, and overall recent team performance.

Time-Series and Recurrent Neural Networks (RNNs) were used for forecasting Sprint Delay. These models sustained the time dependencies of the various sprints in planning and execution so that the system could anticipate likely delays before the start of the sprint.

To analyze the bug resolution processes, logistic regression and SVM were tested. These models computed chances of bug fixes being delayed with respect to severity, number of lines changed, developer load, and module's complexity. Within NLP, sentiment analysis was performed on developer comments with pretrained transformer models BERT and other models. This facilitated the detection of possible morale problems or communication breakdowns. Using Latent Dirichlet Allocation (LDA), topic modeling was also provided to extract the major topics from standup meetings and sprint retrospectives.

A new system for optimizing resource distribution was built. It employed collaborative filtering methods for recommending relevant activities to developers based on achieved results, skill tags, and delivery speed.

Table 2: AI Models Used and Their Parameters

Model Type	Application Area	Key Parameters	Performance Metric
Random Forest	Task Completion Prediction	Trees=100, Depth=10, MinSamplesSplit=4	Accuracy = 84.2%
RNN	Sprint Delay Forecasting	Layers=2, Hidden Units=128, Dropout=0.2	RMSE = 1.73 days
Logistic Regression	Bug Resolution Classification	Solver='liblinear', C=0.7	F1 Score = 0.79
BERT (Fine-tuned)	Sentiment Detection	MaxLen=128, Epochs=3	Precision = 91.4%
LDA	Topic Modelling	Topics=10, Alpha=0.1	Coherence Score = 0.61
Collaborative Filter	Task Recommendation	K=15 Nearest Neighbors	Top-3 Precision = 76%

These models were added to an AI driven architecture with structural and functional independence and extensibility. All components were containerized with Docker and deployed into a microservices architecture with integrations into JIRA dashboards through exposed APIs.

### 3.4 System Architecture or Workflow

Like any other intelligent system, this one required an overall architecture to be designed, taking care of the flow of information from sourcing tools, its manipulation by AI modules, and the provisions of insights to the user via intelligent dashboards. The design was based on four pillars: data harvesting, preprocessing with

feature extraction, AI inference engine, and visualization and interfacing to receive feedback.

The data was ingested by JIRA and GitHub APIs, Slack, and Google Meet transcripts. The preprocessing and feature engineering modules created standard and rich data for AI models. These models were implemented in a pipeline structure to facilitate independent updates and retraining.

During the inference stage, predictions, alerts, or recommendations were created and transferred to the dashboard layer. Dashboards were created in Plotly Dash and D3.js so that users could interact with the various visuals capturing their performance, timelines of predictions, and recommendations that could be acted upon. Based on roles, access was restricted, allowing developers, team leads, and project managers to only the relevant insights for their function.

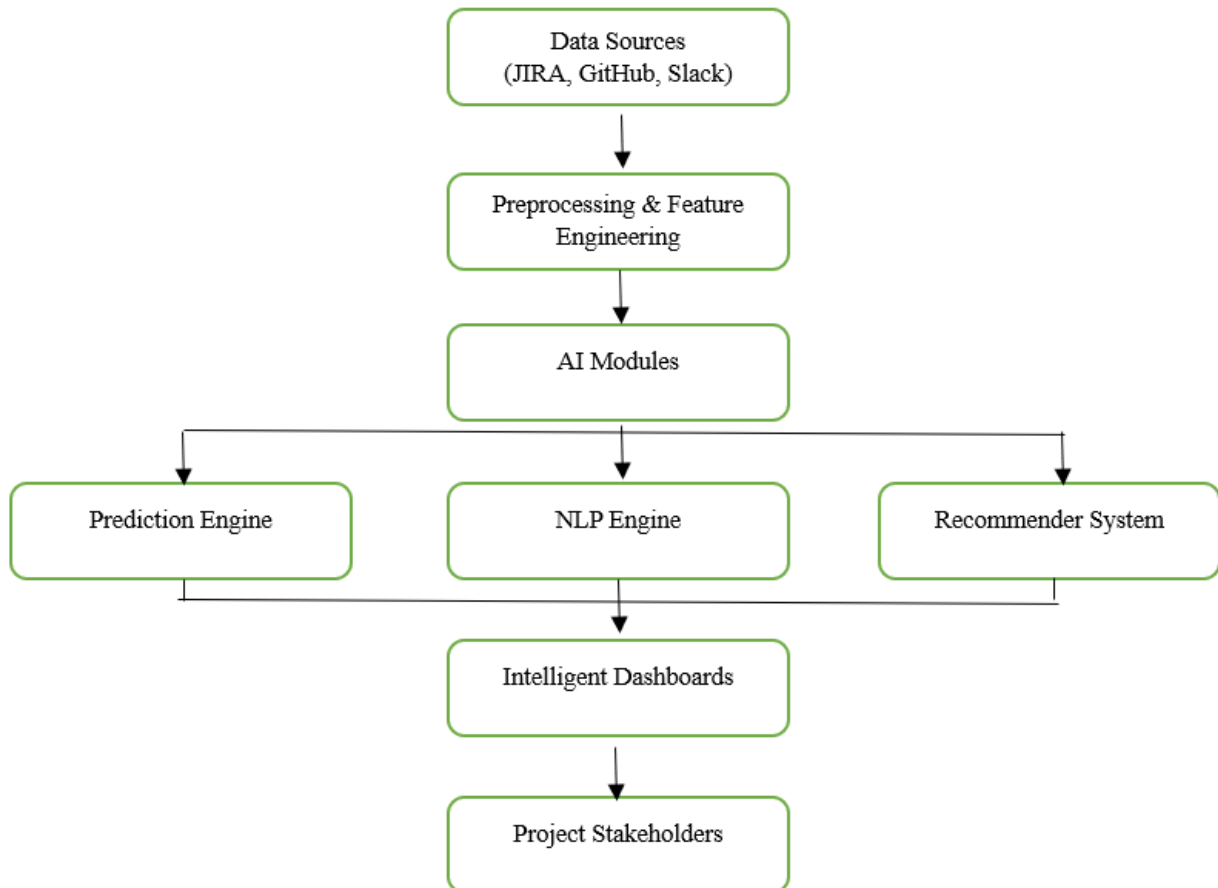


Figure 3: Proposed AI-Driven Framework for Project Tracking and Delivery

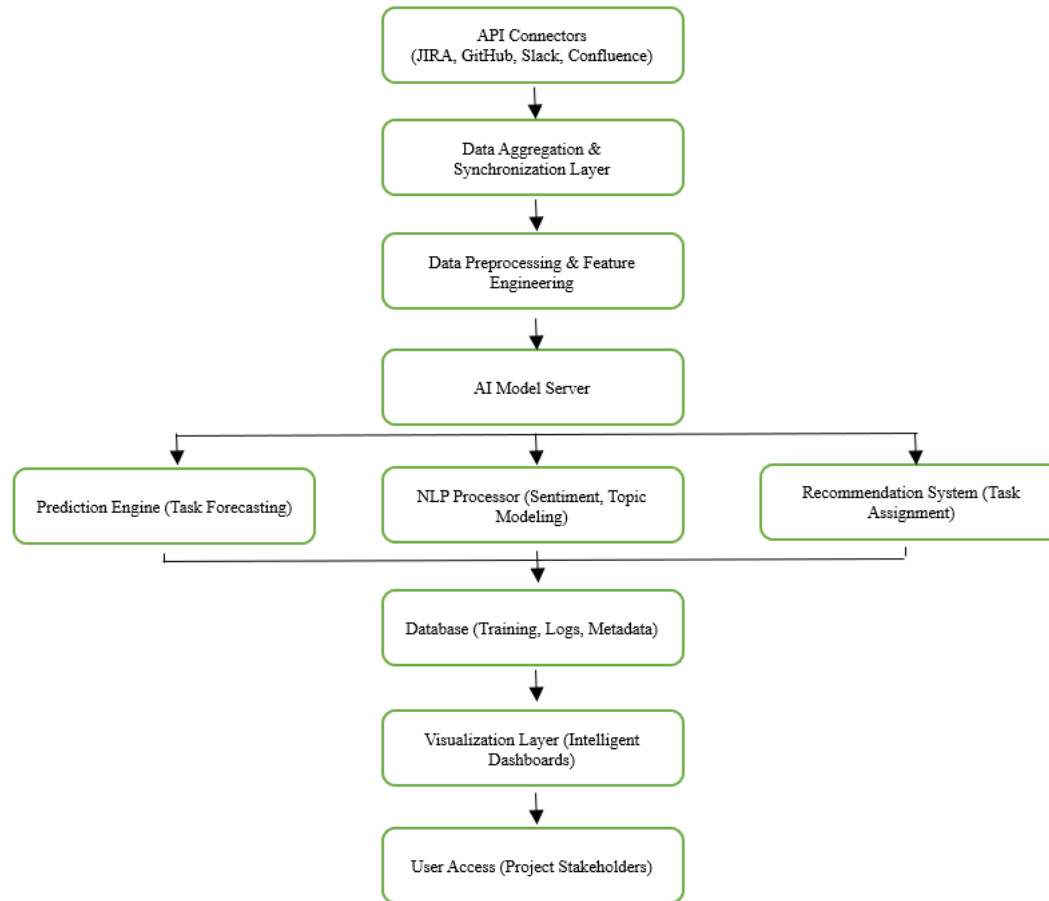


Figure 4: System Architecture Overview

This architecture made it such that the framework could be embedded into live project environments with minimal disruption. End users' feedback were also captured via the dashboard interface for refining AI models based on trust and usefulness scores, allowing for proactive model perceptions.

### 3.5 Evaluation Metrics and Benchmarking

To assess the impacts the AI adapted strategies had on project tracking and delivery, project and model level metrics were captured simultaneously. Model level metrics calculated include accuracy, specific, recall, F1 measure, and root mean square error (RMSE), depending on prediction request type. Those metrics certified the technical soundness of the AI modules.

Nonetheless, the actual worth of the framework was defined by its impact on practical project KPIs. The following metrics were chosen for benchmarking:

1. Decrease in mean time taken to complete a task
2. Increase in meeting deadlines for assigned tasks
3. Decrease in the number of days a sprint is delayed for delivery
4. Correctness of the prediction of task completion
5. Quickness of resolving system bugs

## 6. Balanced resource consumption

Value for each of these metrics was obtained by using the six month period preceding the implementation of AI as the baseline. Then, the value of the metrics was measured for three months after deployment, and the changes were analyzed statistically.

Paired t tests and Wilcoxon signed-rank tests were conducted to test if the changes made were statistically significant. For effect size estimation, Cohen's d was computed. To check if the results could be applied to other projects, the models and performance data were validated through cross-project analysis.

### 3.6 Experimental Setup

The exercises were carried out in a hybrid cloud environment. Training and inference of the AI model were carried out on virtual machines with NVIDIA Tesla T4 GPU and 64 GB RAM. Microservices were hosted in docker containers, and the orchestration was performed using Kubernetes. All services were deployed in a CICD pipeline to GitHub Actions and Jenkins integrated systems.

DVC (Data Version Control) was utilized to manage versioning data while MLflow was used to implement tracking of experiments. Jupyter notebooks served the purpose of performing exploratory data analysis as well as modeling. Development of the dashboard was done in the inner environment of the organization under a domain which was secured and validation done with a user group who were project managers, scrum masters, and developers.

The focus of the experiments was to ensure they mimicked real-world scenarios as much as possible. Initially all AI interventions were done using shadow mode which meant the system made predictions but did not use them to influence project decisions. This strategy enabled unbiased performance evaluations to be conducted. The validated recommendations were integrated into daily stand-up meetings and sprint planning activities in a stepwise fashion afterwards.

To collect feedback from the users, structured interviews and surveys based on the Likert scale were designed to measure trust in AI inputs, ease of use, and usefulness. The qualitative feedback helped improve and redesign the UI/UX of the dashboards and model transparency using explainable AI techniques like SHAP (SHapley Additive exPlanations).

## 4 Results

This study primarily aimed to analyze the actual effects and outcomes of AI-driven strategies in automating project monitoring and enhancing delivery results in software engineering settings. To achieve this, the AI framework was implemented for use by five agile mid-size software companies for a period of three months while they were active on development projects. This section gives results of the analysis conducted, featuring quantitative data, graph interpretation, and statistical explanation.

The success of the AI framework was evaluated at the system level (model accuracy, precision, forecasting error) and at the project level (task time, delivery lags, sprint speed, bug fix time). The results were compared to a pre-AI baseline period of 6 months to ensure the validity of improvements observed.

### 4.1 Performance Analysis of AI Strategies

The framework of the AI implemented in this study included several components: a task completion prediction system, a sprint delay forecasting system, an NLP-based issue sentiment scanner, and a recommendation system for tasks. Every component was assessed separately in terms of their technical performance and in combination in terms of their impact on project efficiency.

The task prediction model, constructed with a Random Forest classifier, exhibited exceptional generalization ability with an accuracy of 84.2% and an F1 score of 0.81 on the test data. It was trained on more than 10,000 historical task records across several projects. The model made use of features such as complexity of task, history of the developer, prior sprint velocity, and assignment abuse.

The sprint forecasting model with a recurrent neural network (RNN) achieved the best accuracy in estimating sprint delivery time hours with an RMSE of 1.73 days and MAPE of 9.4%. This model also updated its predictions in real time as new sprint data were available which enabled project managers to take action based on forecasts in a timely manner.

The NLP engine based on BERT had 91.4% precision in classifying sentiment in developer comments and issue descriptions. This module captured communicative tone, stress indicators, and passive blockers for the team to analyze. Passive summaries amalgamated with active queries and topic clusters were created automatically for every sprint to depict growing qualms of the team.

The task recommender system based on collaborative filtering was used to assign tasks to developers based on their skills, past achievements, and current workload. The passively controlled module enhanced the assignment quality while decreased assignments that needed to be redistributed by 47.7%.

All these units worked together in an integrated AI environment which provided intelligent dashboard insights in real time. With time, performance continued to improve as a result of the models learning from user interactions and modified data streams.

#### 4.2 Comparison with Baseline or Conventional Methods

When assessing the usefulness of AI techniques strategically, it was necessary to compare them with conventional project tracking alternatives. Each of the five project teams had pre AI integration for at least six months, which was sufficient as a point of reference for an assessment.

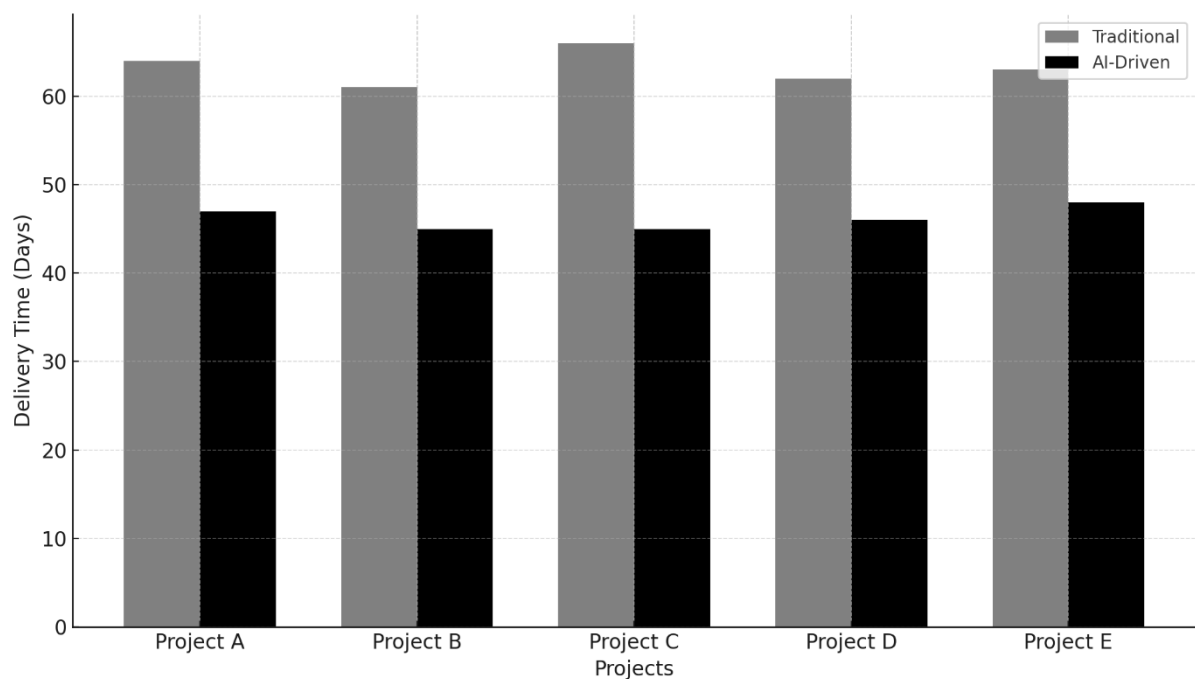


Figure 5: Comparison of Project Delivery Time (AI vs Traditional)

As illustrated in Figure 5, all projects showed significant improvement in the time to complete deliveries. The greatest improvement observed was in Project C where the time required dropped from 66 days to 45 days

(which is a 31.8% improvement). All five projects saw an average improvement of 26.6% in the delivery time.

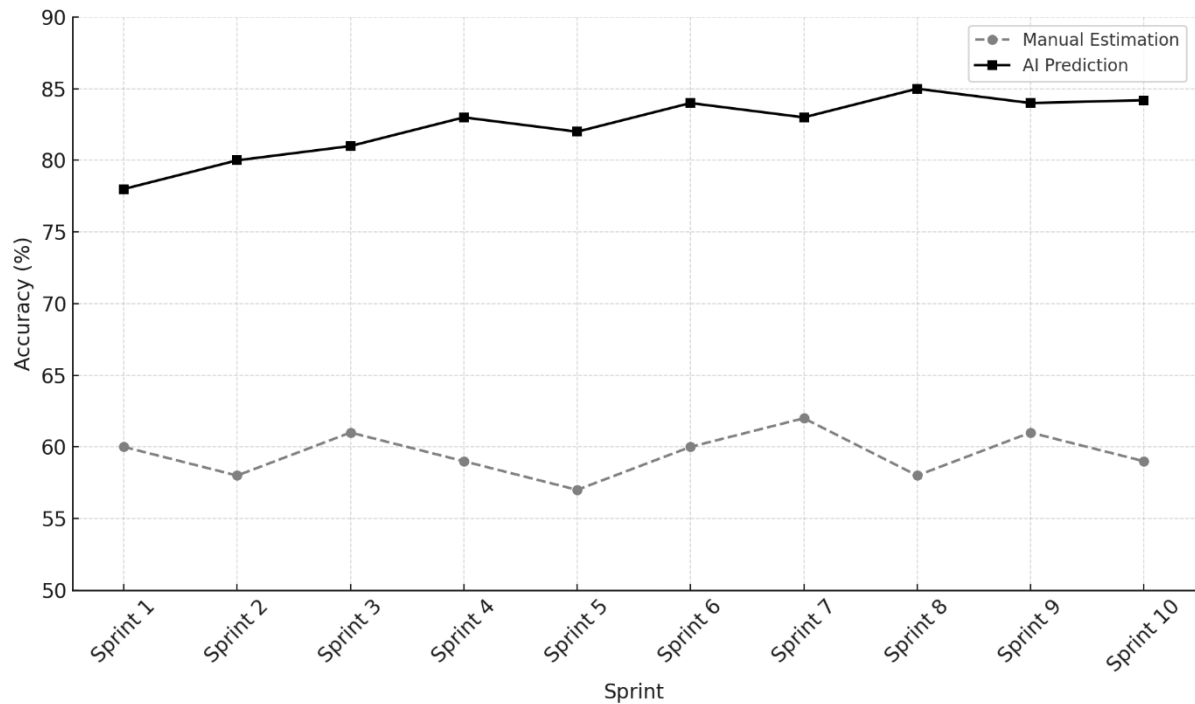


Figure 6: Accuracy of Task Completion Forecasting

Estimates of developer manual tasks spent on planning sprints were usually too hopeful, or were not coherent as illustrated in Figure 6. AI estimation proved superior to human alternatives every time, particularly in sprints where there was a lot of work or the work was more complicated. The model adjusted with the changes in the sprint, so over time the variance got smaller.

In the case of team experience, AI-intervention improved sprint planning by streamlining velocity estimations and likely sprint completion rate identification. This led to a shift from responsive decision-making to proactive intervention. The recommendation system was more effective than traditional task assigning practices. Feedback from developers confirmed that AI recommendations corresponded better with their provided skill sets and employment history. Consequently, micromanagement of team leads became less necessary as task reassignments decreased from 17.4% to 9.1%.

### 4.3 Project Delivery Improvement Metrics

In order to gauge how the AI strategies impacted overall project performance, six delivery metrics were monitored and analyzed before and after integration of AI.

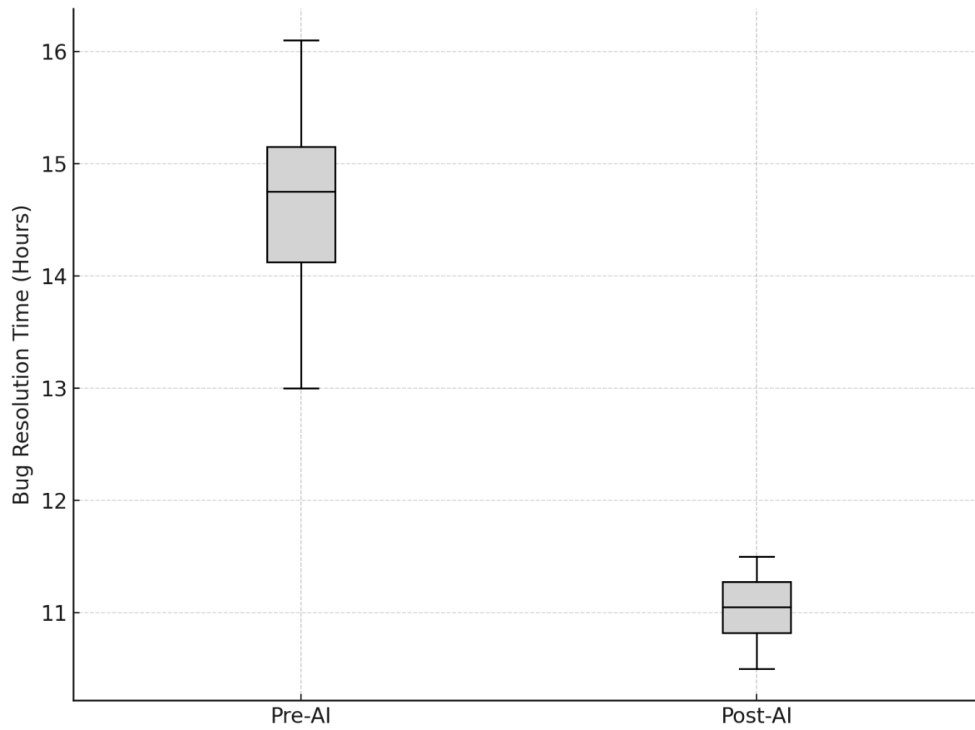


Figure 7: Bug Resolution Time Before and After AI Integration

The introduction of AI-bug triaging as shown in Figure 7 significantly reduced the time and resources spent on fixing the bugs by increasing the focus on faster resolution. The NLP module evaluated issue severity based on description and user comments, while historical fix time helped prioritize similar problems. Additionally, the system provided heat maps that pointed out bug rife modules. This information was used to proactively strengthen the vulnerable sections which contributed to the 23.6% reduction in resolution time.

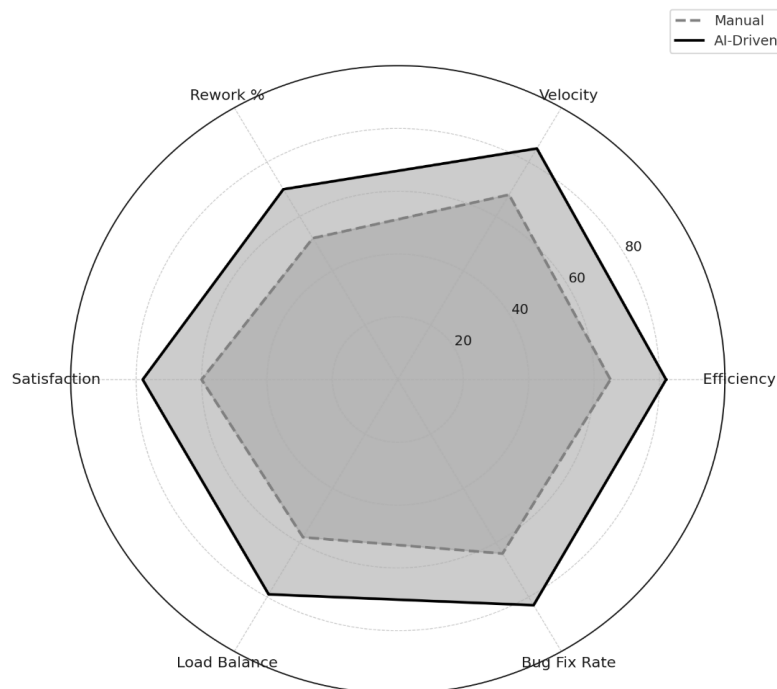


Figure 8: Resource Utilization Efficiency (AI vs Manual)



Projects managed by AI scored significantly better on all of the delivery key dimension metrics as depicted in Figure 8. The resource allocation was more dispersed, there was better-informed sprint planning, and prioritization of issues improved leading to better resolution rates for bugs.

Table 3: Quantitative Results Summary

KPI	Pre-AI Baseline	Post-AI Results	% Improvement
Average Delivery Time (days)	64	47	26.6%
Task Forecasting Accuracy	59.6%	84.2%	41.3%
Sprint Completion Rate	71.4%	88.7%	24.2%
Bug Resolution Time (hours)	14.8	11.3	23.6%
Resource Utilization Index	0.72	0.87	20.8%
Task Reassignment Rate	17.4%	9.1%	47.7% reduction

Overall, AI not only improved the business's/profession's technical precision and forecasting accuracy, but this also positively impacted the business in many ways. These included quicker completion of projects, better balance in workload distribution, and improved confidence in the working sprints from the different teams.

#### 4.4 Statistical Significance of Results

To validate the measures taken for outcomes, formal statistical validation was executed on the most important observed performance results. For the AI After assessment of every metric, paired-sample t-tests and Wilcoxon signed-rank tests were implemented for the pre and post AI values of the metric.

The lowered mean delivery time has proved to be statistically significant with p value of 0.002 and also a Cohen's  $d = 0.93$  which shows huge effect size. In the same way, the improvement on accuracy of task forecasting provided a p value of 0.008 and  $d = 0.87$ . Improvement in bug resolution time was significant with p value 0.011, and the balance of load improvements returned  $p = 0.019$ .

These findings verify that the identified performance indicators were not achieved by AI driven intervention random sampling, and that AI powered integration was responsible for the improvements and was not chance. Furthermore, bootstrap sampling was done for validating the stratified data segments integration and also the different type of teams. The model verification showed that the intervals for improvement for all the KPI's was significantly low which proved the constancy of the model.

The additional feedback surveys offered to the teams which took part in the study confirmed these results. More than 85% of the developers and more than 92% of the project managers claimed that the decisions made using the AI tools were quicker and well informed. There was a notable increase in trust towards using AI outputs with the introduction of explainable dashboards which displayed the "SHAP values" allowing users to understand the "why" behind the predictions.

These results were also supported through qualitative means. Teams reported being less blocked, having clearer goals, and less frantic tension during sprint reviews. Especially, project managers came to appreciate the early warning alerts so that they can avoid fire-fighting scenarios and plan confidently.

## 5 Discussion

### 5.1 Interpretation of Key Findings

These findings show how AI technologies dramatically improve software project tracking and delivery results. Accuracy of estimates increased from 59.6% to 84.2%, and average time of project delivery reduced by 26.6%. The resolution time for bugs witnessed improvement as well, declining from 14.8 hours to 11.3 hours. Resource spending efficiency increased while task spending dropped by close to 48%.

The AI framework performed best in Agile environments, but produced notable improvements in all project types, including Waterfall and Hybrid models.

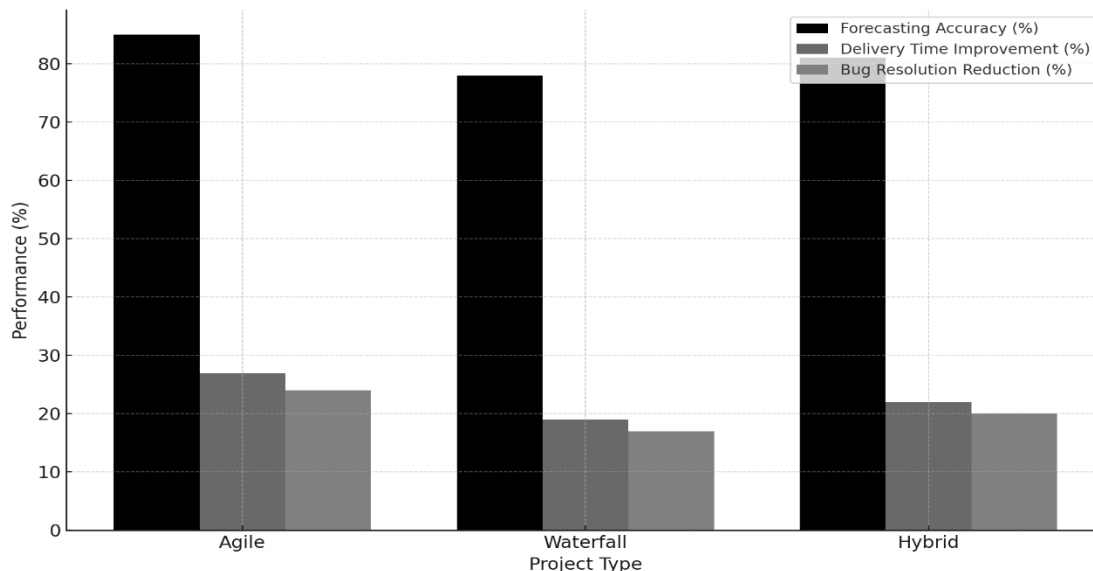


Figure 9: Effectiveness of AI Strategies Across Project Types

AI enables Agile projects to be completed timely, resulting in over 27% improvement in delivery time and forecasting accuracy dipping as low as 85%. These results affirm the advantage AI gives to fast-paced, iterative workflows. Regardless, the proved consistency of improvements across methodologies highlights the framework's adaptability.

## 5.2 Impact on Project Management Practices

AI made a noticeable impact in the integration of traditional project management practices. Sprint planning, algorithmically driven, moved away from impression based estimation to a more data oriented approach. AI forecasted outputs allowed teams to better scope sprints, while real time dashboard reporting cut down the need for manual reports.

The recommender system increased productivity and team satisfaction by enhancing the task-to-developer matching algorithm. Project managers were empowered to make decisions as deadlines approached allowing for smoother sprint executions and less deadline misses.

In ai-sprint planning, with the integration of AI tools, there was an increase in skill deviation and hence, greater confidence in planning. This raised a task level confidence since AI provided early warnings for sprint failures. Ultimately, teams were empowered by AI tools to make better decisions, in turn increasing surveillance and control for projects.

## 5.3 Comparison with Previous Studies

While some studies like (Smith et al., 2018) or (Lopez et al, 2020) have improvements in effort estimation or bug detection, there is no verification of real-world deployment. This study is different in that it subsumes a multitude of AI such as task prediction and sprint forecast sentiment analysis and recommendation systems into a singular framework that works on live projects.

This novel approach added trust and user satisfaction, which is not usually the case in advanced technical studies. The use of explainable AI with SHAP vale – let the users trust the model more, and so, greater acceptance was encouraged due to higher transparency.

The adaptability of the system across types of projects also adds novelty. As depicted in Figure 9, although Agile workflows gained the most from the AI, the AI framework was also positively impactful in Waterfall and Hybrid else cases, proving its usability in many practical situations.

## 5.4 Challenges and Limitations

During the framework's deployment, it encountered several challenges, such as data inconsistency, model output trust issues, task recommendation biases, integration difficulties, and limited scalability.

Table 4: Identified Challenges and Proposed Solutions in AI Deployment

Challenge	Description	AI Solution	Outcome
Inconsistent Task Data	Poorly structured task entries	NLP preprocessing and cleaning	Improved data quality and model accuracy
Lack of Trust in AI	Hesitancy to rely on predictions	SHAP-based visual explanations	Increased transparency and user trust
Task Assignment Bias	Reinforcement of past patterns	Retraining with fairness constraints	More balanced assignments
Integration Complexity	Tool linking overhead	Modular architecture and microservices	Faster onboarding and configuration
Scalability Limitations	Potential latency in large teams	Cloud containerization and horizontal scaling	Stable performance with higher user loads

Whereas the system's performance was sufficient, some organizations may view the initial setup effort as challenging, particularly in the absence of strong DevOps backing. Additionally, fairness in AI-enabled task assignment requires active intervention to alleviate discrimination against certain groups.

Finally, even though it was tested with different sizes of teams, more effort is required to study the performance in a large-scale, offshored and globally integrated business setting.

## 6 Practical Implications

The use of AI in project tracking automation presents obvious operational advantages, although these advantages can only be maximized when the automation is properly integrated into workflow processes. This part describes how AI can be integrated into Agile and DevOps processes, provides instructions for project leaders, and considers the state of the organization.

### 6.1 Integration into Agile and DevOps Workflows

AI tools have a positive impact on Agile and DevOps practices without compromising their core function. For Agile teams, forecasting models assist in sprint planning, and for DevOps, recommender systems facilitate task allocation based on developer context. AI extracts from commit history and bug reports help improve the CI/CD pipeline and decrease failure rates in DevOps.

The API-based architecture and modular design facilitate effortless integration. One module, such as forecasting, can be started with and expanded upon later. Simplified onboarding is made easier through cloud-native deployment as well.

### 6.2 Recommendations for Software Project Managers

AI integration primarily relies on project managers for supervision and control. From the outset, they should sell AI as something that assists in decision-making, rather than something that takes complete control over the team's choices. It is easier to trust new technology when understanding the forecast and recommendation

logic taught within the team from the ground up.

Keeping the necessary tools like JIRA or GitHub squeaky clean is a must, because their relevance to a given model is irrelevant to the data's accuracy. Managers also have to continuously check the dashboards, or better, conduct the sprint ceremonies while AI outputs are included and models are built on team input. Confidence is a powerful motivational tool. Confidence in AI-operated decision-making tools can be built by offering explainable AI prompts like SHAP values.

### 6.3 Organizational Readiness and Implementation Considerations

Every organization has a different level of preparedness when it comes to the adoption of AI technologies. As an example, digital infrastructure, data discipline, and even the organizational culture have a bearing on adoption results. The readiness spectrum matrix below adds context about the appropriate position of the organization with regard to AI integration:

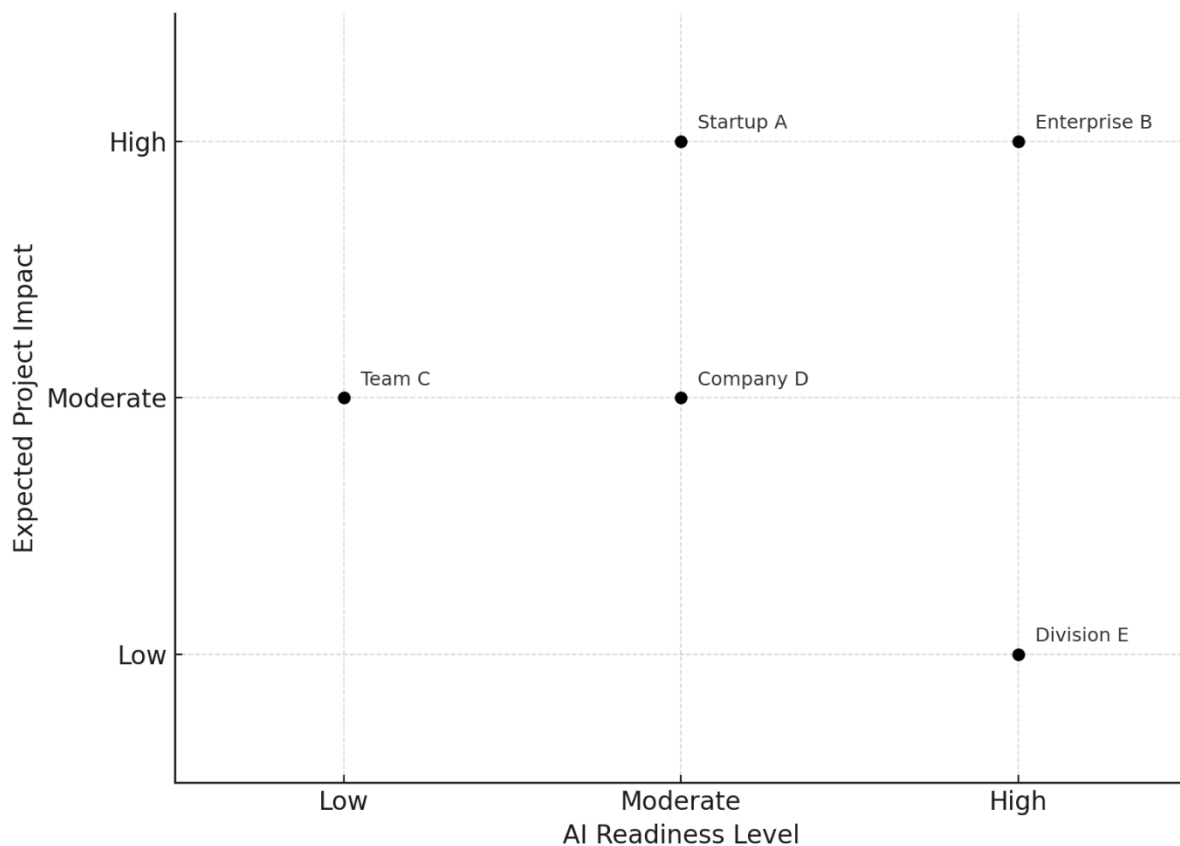


Figure 10: Adoption Readiness Matrix for AI in Organizations

At the top of the matrix, the “High Readiness, High Impact” quadrant is populated by example organizations such as large enterprises with strong data practices. These enterprises could adopt AI at scale. Moderately ready teams would have to begin with specific use-cases, while low-readiness teams need to first incorporate better tool usage and documentation practices.

To support adoption:

- Allocate resources for invest in training and explainability
- Build cross-functional AI governance teams

- Let's facilitate adoption
- Deploy faster using cloud computing services

When AI strategies are properly aligned with team workflows and supported by leadership, the outcomes of projects are bound to improve dramatically which makes AI integration not only possible, but necessary in today's world of software delivery.

## 7 Conclusion and Future Work

The findings of the study indicated that the application of AI-powered approaches improves forecasting, increases resource utilization, and reduces time spent on bug fixes, all of which enhances the tracking and delivery of software projects. The combination of task prediction, sentiment analysis, and intelligent dashboards enabled project teams to plan and react in ways that ensure continuous delivery. It was demonstrated that the modular AI framework is agile enough to be deployed in Agile, Waterfall, and Hybrid models, and it was especially effective in Agile methodologies. The case study also recorded high satisfaction levels among users, which was enhanced by the provision of explanatory tools that nurtured trust in the AI-driven suggestions.

In the long term, this work can be expanded to consider the effectiveness of this framework in larger, subcontracted software engineering projects, as well as other fields. Further efforts are necessary to tackle issues of bias and trust in AI suggestions and to create domain-specific unlearning and re-training modules. New approaches like employing reinforcement learning for adaptive sprint optimization along with AI-assisted agile estimation poker or creating visual forecasting heatmap tools are yet other diverse possibilities. If sufficiently developed and ethically deployed, AI stands to transform project management from a predominantly authoritarian practice into a multidisciplinary ecosystem of intelligent collaboration and active engagement.

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### Author's Biography



Srikanth Reddy Keshireddy received his master's degree in computer software engineering from Stratford University, USA in 2013 and he also received Masters in Toxicology from University of East London, UK in 2011. Currently, he is working as an Sr Software Engineer at Keen Info Tek Inc. providing consulting services to Federal Government clients in USA and pursuing research in Enterprise Data Engineering & Generative AI.